

**AR. Letter No. 012/2025 (C4Y)**

**Dated:** July 30, 2025

**Subject: Observance of Anti-Ragging Day on 12 August and Anti-Ragging Week from 12 to 18 August**

Dear Madam/Sir,

To prevent ragging, the UGC has framed regulations to curb this menace in higher education institutions. The UGC has taken several proactive measures to raise awareness about preventing ragging in higher education institutions.

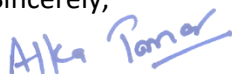
In observance of Anti-Ragging Day on 12th August, followed by Anti-Ragging Week from 12th to 18th August, the University Grants Commission (UGC), and Centre for Youth (C4Y), the UGC National Anti-Ragging Monitoring Agency, advise Higher Educational Institutions (HEIs) to organise various awareness activities during this period:

1. Use the hashtag **#YaARIYouthAgainstRagging** in all your awareness activities and social media campaigns & posts related to celebrating Anti-Ragging Day/Week, and tag UGC and C4Y.
2. Conduct social media campaigns, post activities, and video messages by the head of the institution to disseminate Anti-Ragging messages on the institution's website and social media platforms.
3. Kindly organise the activities as suggested in the UGC's Advisory dated 22 July 2025 i.e. (i) Inaugural ceremonies, (ii) Competitions (Slogan writing, essay writing, poster making, logo designing, street play performances, photography, quiz competitions, debates, and more on Anti-Ragging themes), (iii) Anti-Ragging workshops, seminars, interactive sessions, rallies, and other creative avenues, (iv) Screening of short films/ TVCs to the students and faculty.
4. UGC and C4Y are organising a **National Contest 2025** for students: Contest 1 - Instagram Threads Digital Poster Making, Contest 2 - Instagram Reel Making, and Contest 3 - YouTube Video. Please disseminate this information among your students and encourage their participation. The poster and the detailed information is available at [www.antiragging.in](http://www.antiragging.in) regarding the National Contest, its categories, deadlines, eligibility, selection, submission and awards.
5. **Selfie Stand designs** have been created for you to print, and for this, you may consider designating an Anti-Ragging Selfie Corner in a prominent location on your campus.
6. To facilitate these awareness activities, the **creative designs for Anti-Ragging Day/Week**: (i) Banners, (ii) National Contest 2025 Poster, (iii) Social Media Creatives, and (iv) Selfie Stand designs can be accessed and downloaded from the Anti-Ragging website.

7. HEIs are also advised to share, inform, and engage students, faculty, and non-teaching staff for their active participation.
8. The Anti-Ragging Day/Week activities can also be held throughout the entire month, depending on students' availability on campus.
9. HEIs with a greater number of awareness and innovative activities will be appreciated and applauded.
10. Kindly forward this advisory to all the colleges within your jurisdiction to organise Anti-Ragging Day/Week activities accordingly.
11. Please submit the **Action Taken Report** regarding Anti-Ragging Day/Week activities and participation on the Anti-Ragging website ([www.antiragging.in/action-taken-on-celebration-of-anti-ragging-day-2025.php](http://www.antiragging.in/action-taken-on-celebration-of-anti-ragging-day-2025.php)).
12. For further updates, please visit [www.antiragging.in](http://www.antiragging.in) or contact the undersigned.

Your continued support and commitment will be crucial in creating safe and ragging-free higher education institutions.

Sincerely,



**Alka Tomar**

Chairperson

Centre for Youth (C4Y)

**UGC National Anti-Ragging Monitoring Agency**

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To

- Vice Chancellors of all Universities
- Directors/Principals of all Colleges and Institutions